



MESSE  
MÜNCHEN

# Press release

## Locations of Messe München Year of Medical Congresses to Kick off with Euromedlab

**30. March 2022 | Messe München remains a very attractive venue for hosting guest events for an extremely wide range of different industries, such as IT, medicine, pharmaceuticals, science, energy and politics. The well-established standing in the medical industry in particular demonstrates the importance of the Locations of Messe München for customers and events from all over the world. High-profile guest events for the medical industry will once again be taking place this year, starting with Euromedlab (the Congress of Clinical Chemistry and Laboratory Medicine) in April. This will be followed by FOBI 2022 (the Advanced Training Week for Practical Dermatology & Venereology) in July and the DGGG Congress (the Congress of the German Society for Gynecology and Obstetrics) in October.**

- ICM – International Congress Center Messe München: an international hub for the medical industry
- 2022 set to be a year full of high-profile trade fairs and congresses
- Scientific hotspot with around 1,000 research projects submitted

Euromedlab, taking place from April 10 to 14, will be the first major medical congress to be held this year in Munich from amongst the many scheduled guest events. The congress previously had to be postponed due to the coronavirus pandemic. After such a long wait time, everyone is really looking forward to being able to attend the event in person. The enormous importance of the live experience is reflected in the impressive reservation numbers: the floorspace of the 10,000-m<sup>2</sup> Hall C1 and the ICM foyer is completely sold out. What's more, the number of research projects has increased compared to Euromedlab in 2020: a total of 900 scientists have submitted their abstracts compared to 720 for the previous event. As such, the congress is also growing in importance as a European hotspot for the science industry. Guests can look forward to plenary addresses, symposiums and advanced training workshops. The range of different platforms will also feature a large exhibition showcasing the latest developments in diagnostics. The event will also boast a hybrid format for anyone unable to attend in person.

“Our customers feel that the ICM – International Congress Center Messe München is the ideal venue for congresses. Euromedlab and the other guest events scheduled to be held at the Locations of Messe München this year once

Stephanie Schuler  
Corporate Brand Manager  
Tel. +49 89 949-20737  
stephanie.schuler@messe-  
muenchen.de

Dr. Holger Feist  
Chief Strategy Officer and  
Company Spokesperson  
Tel. +49 89 949-20030  
holger.feist@messe-  
muenchen.de

Messe München GmbH  
Messegelände  
81823 Munich  
Germany  
messe-muenchen.de



again prove this”, says Dr. Reinhard Pfeiffer, Deputy CEO of Messe München GmbH.

Stefano Montalbetti, CEO & Managing Director of MZ EVENTS, the company responsible for organizing the congress, describes how exhibitors and attendees are feeling: “We are looking forward to this highlight event with Messe München by our side as a highly professional partner which is able to guarantee the implementation of a reliable safety and hygiene concept for in-person events. This format will build upon previous successful Euromedlab congresses by once again providing all those involved with the opportunity to engage in direct scientific exchanges and discussions.”

The science industry will also be provided with fresh momentum in July in the form of the largest German-speaking advanced training event for dermatology and venereology at the ICM – International Congress Center Messe München: around 4,500 participants will attend the advanced training week from July 12 to 16, 2022. The event was held for the first time in 2016 at this location. In 2020, as part of continued efforts, the organizers and Messe München set up a digital format due to the coronavirus pandemic. This year, FOBI 2022 will also be hosting a virtual platform alongside the live in-person event.

Given that it is directly connected to the exhibition halls, the International Congress Center Messe München is the ideal venue for major national and international congresses. As such, the 64<sup>th</sup> Congress of the German Society for Gynecology and Obstetrics (DGGG) will once again be held in Riem from October 12 to 15. The last trade congress, which took place in 2020, was held for the first time as a hybrid event in Munich. The DGGG Congress is the largest German-speaking trade congress for gynecology and obstetrics. Every two years authorized representatives of all gynecology and obstetrics-related disciplines and affiliates meet for this advanced training highlight event and report on the latest findings and developments in this specialist area.

#### **Messe München**

Messe München is a leading international networking platform – in Munich and around the world, for trade fairs conducted in person or online. In a reflection of the slogan “Connecting Global Competence,” Messe München serves as a global networking platform and brings together decision makers from all parts of the world. Messe München’s portfolio comprises more than 50 trade fairs for capital and consumer goods as well as new technologies that focus on the latest social issues. These exhibitions include the world-leading trade fairs bauma, BAU, IFAT and ISPO Munich. The more than 200 events organized by Messe München each year attract about 50,000 exhibitors and 3 million visitors. Since 2021, IAA Mobility has been held by the German Association of the Automotive Industry e.V. (VDA) in collaboration with Messe München GmbH.

Messe München has one of the world's most modern exhibition grounds. With its four locations in Riem, the ICM – International Congress Center Messe München, the MOC Event Center Messe München and the Conference Center North Messe München, it is able to fulfill all of its customers' requirements individually. Messe München is very successful in its domestic market in Munich as well as in other countries. It is active all around the world. Overall, Messe München, with its network of associated companies and foreign agencies, is present in more than 100 countries.