



Press Release

Messe München is Largest Trade Fair Organizer in India

25. November 2019| Munich / Mumbai, | Reason to celebrate for Messe Muenchen India: According to a recent survey by the Indian Exhibition Industry Association (IEIA), the subsidiary of Messe München was the largest international trade fair organizer on the subcontinent in 2018. The survey refers to the cumulated exhibition space of all events of a respective organizer. With a total exhibition area of 288,200 square meters, Messe Muenchen India achieved the best results with 17 class trade fair events.

- Top rank in current survey of the Indian Exhibition Industry Association on exhibition space

"This success makes us very happy and confirms our strategic orientation," says Klaus Dittrich, Chairman and CEO of Messe München. "It shows that our decision to go to India early on was absolutely right. In particular with our own events in India—as with our entire international business—we are superbly positioned and happy to be reaping the fruits of our work here."

Beyond the company's attractive events, Bhupinder Singh, CEO of Messe Muenchen India, points to another factor behind this success: "Without our extremely motivated colleagues here in India, but also at home in Munich, such a result would have been out of reach. I would like to thank all the employees who made this success possible."

The subsidiary of Messe München in India was founded in Mumbai in 2007 to provide organizational support for the company's growing business commitment on the subcontinent. With its diverse portfolio, Messe Muenchen India has quickly become one of the leading organizers of trade fairs in India. Among the most important trade shows on the subcontinent are the bauma CONEXPO INDIA, electronica/productronica India, IFAT India, analytica Anacon India, India Lab Expo, drink technology India, Indian Ceramics, LASER World of PHOTONICS INDIA, Smartcards Expo and Intersolar India.

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Messe München

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, more than 50,000 exhibitors and about three million visitors take part in more than 200 events at the exhibition center in Munich, the ICM - Internationales Congress Center München, the MOC Veranstaltungszentrum München, the Conference Center Nord as well as abroad. Together with its subsidiary companies, Messe München organizes trade fairs in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. With a network of affiliated companies in Europe, Asia, Africa and South America, and about 70 foreign representatives covering more than 100 countries, Messe München has a global presence.