

Munich, March 2, 2023

Press release

Final Report

LOPEC 2023 confirms its status as the world's leading industry platform

- **168 exhibitors from 25 countries**
- **Internationality at about 60 percent**
- **Market-ready products up close**

LOPEC 2023 hosted more exhibitors than ever before: 168 exhibitors from 25 countries and more than 2,300 visitors from 43 countries attended the ICM – International Congress Center Messe München from February 28 to March 2. Here, the industry's leading exhibition and most important conference highlighted the entire spectrum of flexible, organic and printed electronics, and showed the potential that lies in this key technology. The share of international participants was about 60 percent.

"LOPEC has grown significantly and was able to set an exhibitor record in 2023. Once again, it has proved its status as the world's leading industry platform for flexible and printed electronics, and illustrated the importance of this cutting-edge technology, which is becoming more and more prevalent in our everyday lives," said Dr. Martin Lechner, Executive Director at Messe München. LOPEC Exhibition Director Armin Wittmann added: "Especially in an important technology location like Munich, we are helping with this event to ensure that the innovative power of printed electronics spreads even faster to many other industries where the technology has the potential to improve products sustainably."

An industry on the rise

"Here at LOPEC flexible and printed electronics comes to life," said Dr. Klaus Hecker, Managing Director of the OE-A (Organic and Printed Electronics

Claudia Grzelke
PR Manager
Tel. +49 89 949-21498
claudia.grzelke@messe-muenchen.de

OE-A Press Contact
Isabella Treser
Press & Public Relations
Tel. +49 69 6603 1896
isabella.treser@oe-a.org

Messe München GmbH
Messegelände
81823 München
Germany
messe-muenchen.de

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Association). “I have seen great new applications for a lot of end-user industries. For example, printed electronics solutions for leak detection in buildings as well as a safe and sustainable way for early disease screening. The bandwidth of products one sees when walking through the buzzing exhibition halls is impressive. The momentum is clearly noticeable, which is not surprising. The results of the latest OE-A Business Climate Survey are very positive with an anticipated sales revenue of plus 18 percent for 2023 and 19 percent for 2024.”

International knowledge exchange at the highest level

Within the LOPEC Conference, experts from 22 countries shared their expertise in around 170 presentations. “As the world’s most important communication platform for the industry, the LOPEC Conference presented the latest state of the technology and provided valuable insights for both new users and industry insiders,” said Wolfgang Mildner, General Chair of LOPEC. In various conference formats, companies such as BMW, Microsoft, Pirelli, Samsung, Sun Chemical and Varta presented trends and new applications in printed electronics. “The LOPEC Conference is a great yearly event for me to bring myself up to date,” stated Dr. Edzer Huitema, Chief Technology Officer at E Ink. Focus topics of the exhibition and conference were Smart Living and Mobility. “At the same time, sustainability has come into even sharper focus, because printed electronics are produced in a resource-efficient manner and enable green solutions,” added Mildner.

Industry giants visit Munich

The exhibitors were very pleased with the trade fair. “As soon as the LOPEC Exhibition opened its doors people were waiting to talk to us. They had previously shown interest in our work and now came back to us with projects,” said Stan Farnsworth, Chief Marketing Officer at PulseForge and Chair of the OE-A-Board. Alexander Görk, Business Development Manager at Hamamatsu Photonics, confirmed: “This is our second time at LOPEC and, like last year, it was a complete success for us. We were very busy at the booth and were very satisfied with the quality of the visitors and the results of our discussions.” Dr. Erika Rebrosova, Global Technology Manager for Electronic Materials at

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Sun Chemical, said: “LOPEC offers a good mix of key stakeholders and value chain members supporting the growth and development of electronics applications, so I enjoy the many networking opportunities this event offers”.

Many key players in the industry showcased their products, including Coatema, Continental, DuPont Teijin Films, Elantas, Fujifilm Dimatix, Henkel, Heraeus, Kroenert and Panasonic.

LOPEC in figures

168 exhibitors traveled from 25 countries and regions (2022: 165 | 23), around 62 percent of them were from abroad (2022: 58 percent). More than 2,300 visitors from 43 countries and regions attended (2022: 1856 | 35). The share of international visitors totaled about 57 percent (2022: 56 percent). Apart from Germany, the other top 5 exhibitor countries were the USA, France, the United Kingdom and the Netherlands. Besides Germany, the top 5 visitor countries were France, Austria, the United Kingdom and Finland.

The next LOPEC will take place in Munich from March 5-7, 2024.

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LOPEC

LOPEC (Large-area, Organic & Printed Electronics Convention) is the world’s leading event for printed electronics. The combination of exhibition and conference covers the complexity and dynamism of this young industry perfectly. LOPEC is organized jointly by the OE-A (Organic and Printed Electronics Association) and Messe München GmbH. The next event will take place from March 5-7, 2024, at the ICM – Internationales Congress Center München. www.lopec.com

Messe München

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, about 50,000 exhibitors and around 3 million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München, the Conference Center Nord and the MOC Veranstaltungszentrum München, and also abroad. Together with its subsidiary companies, Messe München organizes trade fairs in China, India, Brazil, Russia, South Africa, Turkey and Vietnam. With a network of associated companies in Europe, Asia and South America, and with around 70 representations abroad for more than 100 countries, Messe München has a global presence.

OE-A

The OE-A (Organic and Printed Electronics Association) is the world’s leading industrial association for flexible, organic and printed electronics. It represents the entire value chain of this industry. Its members are world-leading companies and institutions, from research and

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development institutes to, mechanical engineers and material manufacturers to producers and end users. Many more than 200 companies from Europe, Asia, North America, and Africa work together in the OE-A to further advance the development of a competitive infrastructure for the production of flexible and printed electronics. OE-A is an international working group within VDMA. www.oe-a.org