

Munich, March 16, 2022

Press Release

High level of interest in the run-up to digitalBAU 2022

- Exhibitor participation above level of previous event
- Big market players are represented
- Extensive supporting program complements the exhibition

Claudia Grzelke
PR Manager
Tel. + 49 89 949-21498
claudia.grzelke@messe-
muenchen.de

The outlook for the second edition of the digitalBAU trade fair, which will take place from May 31 to June 2, 2022, in Cologne, is promising: at more than 280 companies – including 50 start-ups – exhibitor participation is even slightly above the level of the previous event at the beginning of 2020, and the forum program is completely booked up with 180 speakers. The trade fair for digital solutions in the construction industry is accompanied by an extensive supporting program – with five forums, the Innovation Challenge, the German Construction Award, and numerous networking events – that has grown significantly.

digitalBAU presents software solutions for the entire value chain of the construction industry – from planning and implementation to maintenance, renovation and demolition. The exhibitors include for example BRZ, dormakaba, Hottgenroth, ISD, JUNG, Nemetschek Group and RIB. “Digital solutions for construction projects are in greater demand than ever before. The high level of interest in digitalBAU 2022 shows how important it is for the industry to engage in personal dialogue with top experts from various professional groups. This is why we have put even more focus on networking opportunities for the participants,” says Otto Nowack, Exhibition Director of digitalBAU.

As such, networking events are an important component of the supporting program of digitalBAU, with examples such as Innovation & Start-up Matchmaking, which brings together established construction companies and young start-ups. In turn, the five forums offer collective expert knowledge with

Messe München GmbH
Messegelände
81823 München
Germany
messe-muenchen.de

Press Release | March 16, 2022 | 2/3

lectures and discussions on the subjects of BIM; forward-looking planning, building and operating; smart cities and smart buildings; robotics, AI and production; and research and science. The Innovation Challenge, with a live pitch, is new to the trade fair and will honor the most innovative solutions with an award. Practical trade fair tours are geared toward planners and architects in particular, addressing the opportunities and questions surrounding digital construction. One highlight is the presentation of the German Construction Award (*Deutscher Baupreis*), with which Bauverlag distinguishes the most innovative companies in the sector.

As an additional platform, digitalBAU supplements the network of the world's leading trade fair BAU, which takes place every two years in Munich, and thus accounts for the shorter innovation cycles in the digital sector. The premiere at the beginning of 2020 with around 10,000 visitors exceeded all expectations. In 2022, the trade fair was moved to its new date in early summer to ensure greater certainty in planning. A proven safety and hygiene concept of the experienced organizers Messe München and Koelnmesse ensures all visitors can have a safe trade fair experience.

For more information about digitalBAU 2022, please visit our [website](#); all exhibitors are listed [here](#). You can find this press release for download including press pictures at the [digitalBAU newsroom](#).

About digitalBAU

digitalBAU is the trade fair for digital products and solutions for the construction industry and covers the entire value chain from digital planning and construction to the operation of buildings. The trade fair is primarily aimed at planners, architects, engineers, construction companies and tradesmen. It is part of the BAU trade fair network and is organized jointly with the Federal Association of Construction Software (Bundesverband Bausoftware—BVBS) in the years between each BAU. digitalBAU 2020 attracted 270 exhibitors and around 10,000 visitors. The next digitalBAU will be held in Cologne from May 31 to June 2, 2022.

Messe München

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade fairs in China, India, Brazil, Russia, Africa, Turkey, and Vietnam. With a

Press Release | March 16, 2022 | 3/3

network of associated companies in Europe, Asia, and South America, and with around 70 representatives abroad for more than 100 countries, Messe München has a truly global presence.

Partner of digitalBAU:

Federal Association of Construction Software [Bundesverband Bausoftware—BVBS]

Planning, construction, utilization—the right software helps to work in a structured way, avoid errors and comply with schedules and cost requirements over the entire life cycle of a building. Since the association's foundation in September 1993, its members, leading software and IT companies, have pursued one common goal: strengthening the efficiency and innovative power of the building industry by using construction software. Meanwhile, the association represents about 100 companies with more than 300,000 users in the entire building industry. The members of the BVBS e. V. are software suppliers as well as IT service providers, and represent the areas of architecture, specialist planning, civil engineering, building construction, the manufacturing industries and IT services.