

Weltleitmesse für Baumaschinen, Baustoffmaschinen,
Bergbaumaschinen, Baufahrzeuge und Baugeräte
24.–30. Oktober 2022, Messe München

World's Leading Trade Fair for Construction Machinery, Building Material Machines,
Mining Machines, Construction Vehicles and Construction Equipment
October 24–30, 2022, Messe München, Germany

bauma.de



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Press Release

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bauma 2022

Supporting program with info highlights

- **bauma Innovation Hall LAB0 bundles together several formats**
- **Five key topics form a common thread**
- **Virtual reality and promotion of young talent for specific target groups**

This year, in addition to the exhibitors and their exhibits, bauma, which will take place from October 24 to 30 on the exhibition grounds in Munich, will offer a comprehensive supporting program with many formats, some of which new. In this way, for one week bauma will once again act as *the* meeting point for the industry.

Among the strengths of the world's leading trade fair is its diverse supporting program. Here, established companies, start-ups, associations and research institutions will present ground-breaking solutions and discuss the top current trends in the industry.

bauma FORUM with a different key topic each day

This year knowledge transfer has a new central location in the bauma Innovation Hall LAB0. The bauma FORUM, with lectures, presentations and panel discussions, will be placed here, for example. From October 24 to 28, the forum program will focus on a different key topic of bauma each day. These range from "Construction methods and materials of tomorrow" to "Mining – sustainable, efficient and reliable" to "The road to zero emissions".

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On October 24, the winners in the five categories of the bauma Innovation Award 2022 will also be presented in the forum. With this prize, the VDMA (Mechanical Engineering Industry Association), Messe München and the top associations of the German construction industry will honor research and development teams from companies and universities that are bringing practical leading technology for the construction, building materials and mining industry to market readiness. The prizewinners have an equal focus on resources, the environment and people.

Science Hub and Start-up Area

The Science Hub is located right next to the forum. In this area, ten universities and scientific institutes will provide information on the latest status of their research. Here, too, the key topics will offer structure.

Another segment of the Innovation Hall in the Internationales Congress Center München (ICM) is the revitalized Start-up Area, where promising young companies can present themselves to a specialist audience.

MiC 4.0 stand demonstrates new data interfaces

In order to develop a uniform, cross-manufacturer and machinery-independent communications form for the entire construction process, the VDMA and the Main Association of the German Construction Industry founded the “Machines in Construction 4.0” (MiC 4.0) working group at bauma 2019. One of the previous results is the MiC 4.0 Bus, which is an open, cross-manufacturer data interface between construction machinery and accessory equipment. At the MiC 4.0 stand in the LAB0 Innovation Hall, visitors can see a demonstration of the new interface in action.

The VR experience attracted many visitors back in 2019. At bauma 2022, this will switch focus to the digitization of construction sites. Visitors to the VR experience can immerse themselves in the construction sites of today and of tomorrow and experience the interactions between people and machines for themselves in

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the digital space. The bauma VR experience will once again be part of the LAB0 Innovation Hall this year.

Career prospects for young people

THINK BIG! – an initiative of the VDMA and Messe München – is primarily aimed at students. In the ICM, companies will present “Technology up close” with a large workshop show, hands-on activities, games and information about a future career in the industry.

All the details about the key topics of bauma, the precise lecture topics and dates, and – where necessary – the registration possibilities, can be found at <https://bauma.de>

About bauma

bauma is the world’s leading sector event for construction machinery, building material machines, mining machines, construction vehicles and construction machinery. With a total exhibition area of 614,000 square meters, it is the largest trade fair in the world. In 2019, it broke all records with about 3,700 exhibitors from 63 countries and more than 620,000 visitors from over 200 countries. bauma is held every three years. The next event will be held in Munich from October 24 to 30, 2022.

bauma NETWORK

In addition to holding the world-leading bauma trade fair, Messe München has a wealth of experience when it comes to organizing other international construction machinery trade fairs. For example, Messe München also organizes bauma CHINA in Shanghai, and partners with the Association of Equipment Manufacturers (AEM) to organize bauma CONEXPO INDIA in Greater Noida/Delhi. In March 2017, the M&T EXPO was added to the bauma NETWORK in the form of a license agreement with SOBRATEMA (Brazilian Association of Technology for Construction and Mining).

Messe München

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München, the Conference Center Nord and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, South Africa and Turkey. With a network of associated companies in Europe, Asia, Africa, and South America, and with around 70 representatives abroad for more than 100 countries, Messe München has a truly global presence.